

2014 SPONSOR PORTFOLIO



BOYS & GIRLS CLUB
OF MOORPARK

A Knight For Kids

27TH ANNUAL DINNER & AUCTION GALA

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SATURDAY, APRIL 5, 2014 - 6:00 PM



ABOUT THE BOYS & GIRLS CLUB



The Boys & Girls Club's mission is to inspire and enable all young people to realize their full potential as productive, responsible and caring citizens. The Club helps them to achieve academic success, good character & citizenship and advance healthy lifestyles. As a result, the Club has become a vital resource for providing the kids in our community, particularly those who may not have the same opportunities as others, with quality after school and summer programs that have a powerful impact on their lives.

We aim to make sure young people get what they need and want the most – adults who respect and listen to them, a safe environment where they can learn, have fun and be themselves, and interesting and enriching activities that channel their energy in a positive way. All programs and activities fall under one of five key areas: *Character & Leadership Development, Education & Career Development, Health & Life Skills, The Arts and Sports, Fitness & Recreation*. These core areas help kids to build self confidence and esteem and give them a sense of belonging, competence and usefulness. And we know that our programs are working because we see positive changes in the kids we serve, not only in their personal & academic lives but also in how they view the rest of the world, and how they will make a positive contribution as they become young adults.

Most important is the fact that the Club is accessible to everyone. Membership fees are kept low so that every child can afford to attend. We are proud that we have been able to maintain these low program fees even in the face of ongoing economic challenges, and we will never turn anyone away because of an inability to pay. The support of local businesses, friends and neighbors is what helps to “bridge the gap” each year between membership fees and the operating budget, and that is remarkable considering that membership fees account for only 1% of the Club's annual budget!

The late, great John Wooden said, “You can't live a perfect day without doing something for someone who will never be able to repay you.” You can ultimately make kids' lives better and help ensure Great Futures Start Here by lending your support and sponsorship to our 27th Annual Dinner and Auction Gala. It's our biggest fundraising event of the year, and all proceeds go to support key programs and activities that can ultimately be life changing for the kids of Moorpark. Thank you for your consideration.

The 27th Annual Dinner & Auction



Offering an exciting silent & live auction, as well as a sumptuous gourmet dinner, the Boys & Girls Club of Moorpark's Annual Dinner & Auction ranks among the finest events of its kind in southeast Ventura County.

This year's event will be held in the Ronald Reagan Presidential Library.

Please join us as we begin our 29th Year of serving the youth in our community. What better way to take advantage of a great marketing opportunity, impact the lives of thousands of kids, and have a delightful evening out, all in one?

The following pages describe the sponsorship opportunities and benefits available for your consideration.

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WHY SHOULD YOU INVEST IN THE BOYS & GIRLS CLUB?

IMPORTANT FACTS

- * The Boys & Girls Club of Moorpark serves nearly 2,300 kids annually.
- * We serve 415 kids daily at our five locations in Moorpark.
- * There is one staff person for every 15 kids served.
- * 54 % of the youth we serve daily are from low-income families.
- * Membership is only \$20 a year so any child can afford to belong; however, no child is ever turned away because of inability to pay.
- * Because membership fees are only about 1% of our budget, the services we provide are only made possible through the tremendous support we receive from individuals, organizations, and corporations such as yours.

RETURN ON INVESTMENT

According to the Harris Survey of Boys & Girls Club Alumni, some remarkable data came out that points to a serious return on investment in Boys & Girls Clubs across America including:

- * **57%** of Alumni said the Club actually saved their life.
- * **45%** of Alumni said that the Club helped them graduate from high school.
- * **77%** of Alumni said they learned good leadership skills at the Club.
- * Across the board, **28%** indicated they would have dropped out of school without the benefit and support of their Boys & Girls Club.

According to a 2010 independent study of Boys & Girls Clubs right here in Ventura County:

- * **85%** of parents say their child's school performance has improved since attending the Club.
- * **92%** of parents agree that their children have become more confident in themselves since attending the Club.
- * **97%** of parents feel their children are in a safe environment while at the Club.
- * **83%** of parents agree their children have shown more interest in regular physical exercise since attending the Club.

Bottom line, the study revealed that for every \$1 invested in our Boys & Girls Club, \$11.72 is reinvested in the community. That's a nearly 1200% return for every dollar invested.

YOUR INVESTMENT MAKES A DIFFERENCE IN THE LIVES OF THE CHILDREN WE SERVE!

Platinum Sponsor

Sponsorship Level \$10,000

Platinum Sponsorship Benefits:

- Title Sponsorship Recognition
- Title Sponsor Billing on all promotional materials
- Use of Boys & Girls Club of Moorpark name and logo in business promotional materials for one year
- Extensive Marketing Package
- Prime full page advertisement in Auction Catalog
- Premiere Table for eight at the Auction/Dinner event
- Finest seating



Your generous contribution provides comprehensive youth development services to 50 Kids for an entire year.

Diamond Sponsor

Sponsorship Level \$5,000

Diamond Sponsorship Benefits:

- Corporate Table for eight
- Premiere Seating
- Prominent Billing on Promotional Materials
- Use of Boys & Girls Club of Moorpark name and logo in business promotional materials for one year
- Extensive Marketing Package
- Prime Full Page Advertisement in Auction Catalog
- Event Signage
- Recognition at the Event



Your generous contribution provides comprehensive youth development services to 25 Kids for an entire year.

Gold Sponsor

Sponsorship Level \$2,500

Gold Sponsorship Benefits:

- 🎯 Corporate Table for eight
- 🎯 Premiere Seating
- 🎯 Corporate Logo on Event Posters and Flyers
- 🎯 Marketing Package
- 🎯 Full Page Advertisement in Auction Catalog
- 🎯 Event Signage
- 🎯 Recognition at the Event



Your generous contribution provides comprehensive youth development services to 10 Kids for an entire year.

Silver Sponsor

Sponsorship Level \$1,750

Silver Sponsorship Benefits:

- Corporate Seating for four
- Select Seating
- Corporate Logo on Event Posters and Flyers
- Half Page Advertisement in Auction Catalog
- Event Signage
- Recognition at the Event



Your generous contribution provides comprehensive youth development services to 5 Kids for an entire year.

Sponsorship Enrollment Form

Sponsor:

Name:				
Company:				
Address:				
City:		State:		Zip:
Phone:		Fax:		
Email:				

Sponsorship Level:

- Platinum \$10,000.....
- Diamond \$5,000.....
- Gold \$2,500.....
- Silver \$1,750.....

Payment Information:

Enclosed please find a check in the amount of \$ _____

Please charge my credit card \$ _____ (Visa, Mastercard, or American Express)

Card: _____ Expiration Date: _____

CV Code: _____

Please print name of Cardholder:

Signature of Cardholder:

Thank you for investing in our kids!

Please remit to: Boys & Girls Club of Moorpark

P.O. Box 514

Moorpark, CA 93020

For further information, please contact Scott Mosher at (805) 529-1140

or go online to: www.bgcmoorpark.org

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